

## WEBINARS

# When you want to attract high-quality attendees you can't reach anywhere else.

Your best prospects are individuals who are actively looking for solutions and education - the key principle that makes webinars so successful. Our webinars are a cost-effective way to generate a large number of leads and align your company with industry experts.

### SIMPLE DETAILS

- Up to 1 hour in length, with live Q&A
- Industry expert moderator
- User-friendly production and recording
- Marketing and promotions included
- Attendance reporting upon completion

### USEFUL FOR

- Generating leads
- Increasing ROI
- Elevating expert recognition
- Placing your message, product or service in front of targeted professionals

### ADDITIONAL SERVICES

These additional marketing services compliment or work well with Webinars:

#### LEAD TOUCH

Convert into an executive summary and engage leads.

#### SEARCH-PRESS-PRO

Announce the release to a larger audience.

#### INFOGRAPHIC

Visually represent main data points in an easily digestible and shareable format.



## For webinar success

Build compelling content, advertise early and make sure to follow-up.